



Privacy Policy

Effective Date: April 2026

Bud's Water Conditioning, Inc. ("we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website at <https://budswater.com/> or contact us for water care services.

Information We Collect

We may collect the following types of information when you interact with our website or contact us:

- **Personal Information:** Name, phone number, email address, property address, and any details you provide when requesting a quote or contacting us.
- **Automatically Collected Information:** IP address, browser type, device type, pages visited, time spent on pages, referring URLs, and other standard web analytics data.
- **Cookies and Tracking Technologies:** We use cookies, web beacons, and similar technologies to improve your browsing experience, analyze website traffic, and understand how visitors use our site.

How We Use Your Information

We use the information we collect for the following purposes:

- To respond to your inquiries and provide quotes for water care services
- To schedule and deliver our services
- To communicate with you about your project, including follow-ups and service updates
- To improve our website, services, and customer experience
- To analyze website traffic and usage patterns
- To comply with legal obligations

Third-Party Services

Our website may use third-party services that collect and process data on our behalf, including but not limited to:

- **Google Analytics:** To analyze website traffic and visitor behavior.
- **Google Maps:** To display our service areas and business location.
- **Contact Form Providers:** To process quote requests and inquiries submitted through our website.
- **Review Platforms:** We display reviews from third-party platforms such as Google. These platforms have their own privacy policies.

We do not sell, rent, or trade your personal information to third parties for marketing purposes.

Data Security

We take reasonable measures to protect the personal information you provide from unauthorized access, disclosure, alteration, or destruction. However, no method of data transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Your Rights and Choices

You have the following rights regarding your personal information:

- **Opt-Out:** You may opt out of receiving promotional communications from us by contacting us directly.
- **Cookies:** You can manage or disable cookies through your browser settings. Note that disabling cookies may affect your experience on our website.
- **Access and Deletion:** You may request to access, update, or delete your personal information by contacting us using the information below.

Children's Privacy

Our website and services are not directed to individuals under the age of 13. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us so we can promptly remove it.

Links to Other Websites

Our website may contain links to third-party websites, including review platforms, social media pages, and industry associations. We are not responsible for the privacy practices or content of these external sites. We encourage you to review their privacy policies before providing any personal information.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

Bud's Water Conditioning, Inc.

166 U.S. Hwy. 158 West

Camden, NC 27921

Phone: 252-336-2791

<https://budswater.com/contact-us.html>